### **Official New York Creighton Bars**

Before and after the games, gather at these "official" Creighton establishments! Each of these bars are located within walking distance of the Affinia Manhattan Hotel and Madison Square Garden. Each has agreed to give Creighton fans drink specials from Wednesday, March 12 – Saturday, March 15, 2014. More information on specific deals and discounts for Creighton fans will be available on the Creighton Alumni website the week of March 3, 2014.

American Whiskey 247 W. 30th St.

New York, NY 10001

www.americanwhiskeynyc.com

0.1 mi walking distance from

Affinia Manhattan Hotel

**LOCAL West Café** 

1 Penn Plaza

New York, NY 10119

www.localcafenyc.com

0.2 mi walking distance from

Affinia Manhattan Hotel

Slattery's Midtown Pub

8 East 36th Street

New York, NY 10016

www.slatterysmidtownpub.com

0.7 mi walking distance from

Affinia Manhattan Hotel

**Thirsty Fan** 

254 W. 31st St

New York, NY 10001

www.thethirstyfan.com

0.2 mi walking distance from

Affinia Manhattan Hotel

## For the most up-to-date information on events please visit:

Creighton Alumni Website

# alumni.creighton.edu/fan-central



@CreightonAlumni

Tag your tweets and photos with #gojays

# **Creighton BIG EAST Tournament Fan Twitter Account:**

Keep tabs on what's happening with the BIG EAST Tournament through this Twitter account named **Band of Bluejays**. A group of bluejays is called a band – so jump on the Bluejay band wagon today!







2014 BIG EAST Men's Basketball Tournament March 12 – 15, 2014

Madison Square Garden • New York

# **Fan Information Guide**



# It's a big year as Creighton joins the BIG EAST!

Bluejay alumni, fans and friends are invited to join the Creighton University Alumni Association for pregame events, team send-offs, giveaways, Mass and meet-up's at local New York "Creighton" designated bars!

### Schedule of Events – Open to all Bluejay Fans!

Once BIG EAST game times are announced, find the final schedule of events, information about the tournament, tips and information about visiting New York, maps and a link to a mobile app on the Creighton Fan Central Alumni Website, Twitter and Facebook.



# CREIGHTON IN BLUE YORK CITY!

Information, events and schedule subject to change. Please check the Creighton Alumni website the week of March 10, 2014 for updated information.

### Team Hotel & Creighton Bluejay Headquarters

Affinia Manhattan Hotel
371 Seventh Avenue (31st and 7th)
New York, NY 10001

# **Tentative Schedule of Events:**

### WEDNESDAY, MARCH 12, 2014

5 - 7 p.m. EST

Bluejay Welcome to the BIG EAST and the Big Apple Kick-Off Party

Slattery's Midtown Pub, 8 East 36th Street, New York, NY 10016 • 2nd Level

Fans, friends and alumni are invited to join the Creighton Alumni Association and kick off the tournament in style! Complimentary appetizers and limited Creighton giveaways\* will be available for all Bluejay fans who stop by. Enjoy drink specials and 10 percent off all meal tabs. \*While supplies last. Must provide contact information to receive giveaways.

# THURSDAY, MARCH 13, 2014

**4 hours prior to game time EST** (exact time to be determined once game schedule is announced) **BIG EAST Bluejay Fan Gathering** 

Ballroom

Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001 - 31st and 7th

Meet up with fellow Bluejay fans and enjoy complimentary snacks and be sure to pick up your official BIG EAST Creighton giveaways\* compliments of the Creighton Alumni Association. Cash bars will be available. \*While supplies last. Must provide contact information to receive giveaways.

3 hours prior to game time EST (exact time to be determined once game schedule is announced) "Jays March to Madison Square Garden" Team Send-Off

Ballroom and Hotel Lobby

Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001 - 31st and 7th

Join the Creighton Alumni Association, Billy Bluejay, pep band, Blue Crew and Dance Team for what has become a tradition! We'll line the Affinia Manhattan Hotel lobby and make a path for the team – cheering them on and wishing them luck as they make their way to Madison Square Garden for the game. Cash bars will be available.

Should the Jays proceed to Friday play, join fans for the following events:

### **FRIDAY, MARCH 14, 2014**

3 hours prior to game time EST (exact time to be determined once game schedule is announced) "Jays March to Madison Square Garden" Team Send-Off

Hotel Ballroom and Lobby

Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001 - 31st and 7th

It's time again to wish the Jays luck! We'll line the Affinia Manhattan Hotel lobby and make a path for the team – cheering them on and wishing them luck as they make their way to Madison Square Garden for the game. Cash bars will be available.

Noon - 2 p.m. EST

**BIG EAST Career Networking Event** 

Madison Square Garden, New York

Meet and network with more than 20 employers from various career fields. Open to students and alumni from BIG EAST schools. Directors from the Creighton Career Center will be in attendance for alumni career services and employer recruitment. For more information and to register, go to **bigeastcareercenters.org**.

Should the Jays proceed to the final round, join fans for the following events:

### SATURDAY, MARCH 15, 2014

5 p.m. EST

"Birds of Pray" Mass

Ballroom

Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001 - 31st and 7th

Join in prayer and celebrate Mass with Creighton fans and friends. This will be a short Mass and limited seating will be available. Most will be standing room only. If you or someone you know is planning to attend and can be an EME, please email Sarah Lukas, BA'02, MA'08 in the Creighton Alumni Relations Office at slukas@creighton.edu

5:30 p.m. EST

"Jays March to Madison Square Garden" Team Send-Off

Hotel Ballroom and Lobby

Affinia Manhattan Hotel, 371 Seventh Avenue, New York, NY 10001 - 31st and 7th

Hopefully you still have a voice to help cheer the Jays on as they make their way to the final round! We'll line the Affinia Manhattan Hotel lobby and make a path for the team as they head to Madison Square Garden for the game. Cash bars will be available

8:30 p.m. Championship Game

Madison Square Garden