ALUMNI HOMECOMING WEEKEND

Class Representative Resource Guide

10, 20, 25, 30, 40 & 50-YEAR REUNION CELEBRATIONS

Creighton University
THANK YOU!

A reunion celebration is a success when your classmates come back to celebrate with you. We need a strong group of volunteers who are willing to help create a buzz leading up to **Alumni Homecoming Weekend**. Thank you for your time, talent and treasure!

Benefits from volunteering include:

- Access to your class list
- Invitation to special volunteer events during the Men’s BIG EAST tournament in NYC and Alumni Homecoming Weekend
- Updates on Alumni Homecoming Weekend planning
- Discount on Alumni Homecoming Weekend registration
HELLO, MY NAME IS…
CLASSMATE TALKING POINTS

When calling classmates, here are some helpful questions to get started in conversation:

> Have you talked to anyone from the class?
> What have you done since graduation?
> What are you doing now?
> What do you remember about your time at Creighton?
> Have you returned to campus recently?

Make sure to mention the following:

> Alumni Homecoming Weekend dates
> Encourage classmates to make their flight and hotel arrangements early
> Encourage participation in the Reunion Class Gift

Closing the call:

> Thank your classmate for taking the time to visit and encourage him/her to come back to Creighton to celebrate your reunion.
> This would be a great opportunity to ask them if they would also like to get involved as a Class Rep.

Refer any specific questions from your calls to your assigned reunion alumni liaison (Deborah, Brigid, Kathleen, Sarah or Stephanie).
SPREAD THE WORD

To gain access to a class list, fill out the Confidentiality Form. Please note: Selective classmates may not appear on the list due to an individual’s contact preferences in the database.

Send your completed form to your assigned reunion alumni liaison via e-mail or fax (Deborah, Brigid, Kathleen, Sarah or Stephanie).

Once received, the Alumni Office sends a PDF copy via e-mail of the class list in alphabetical order by preferred last name.

NOW WHAT DO I DO?

Ready, set, go and spread the word about Alumni Homecoming Weekend! Any updates you receive or e-mails collected, please contact the Alumni Office so we may keep their record current.

If you would like to author a letter to the entire class, you may be asked to collaborate with any other classmates who have a similar volunteer interest. Once the letter is ready, the Alumni Office will handle the printing and mailing. Due to the volume of class letters, each class is allotted one class letter. It is highly suggested the letter is sent in the spring prior to the invitation. Classmates will receive a plethora of information and marketing regarding Alumni Homecoming Weekend besides the class letter.

Sample classmate letter
GET SOCIAL

Serve as a reunion representative in your region

> Coordinate a pre-reunion event in your region — i.e. service project, happy hour at a nearby venue, social event around athletics, gathering at your home, etc.
> Attend Creighton University Alumni Association events in your area to share information about the reunion with other alumni in attendance.

Act as the administrator on your class Facebook page

Social media tools such as Facebook are a great and affordable way to promote Alumni Homecoming Weekend and specific class reunion events. The Alumni Office has established a Facebook fan page for Alumni Homecoming Weekend. Volunteers who have an interest in this task will be granted administrator rights to the page for promotion of Alumni Homecoming Weekend.

Best practices for Facebook and Social Media.

To gain administrator rights to the Facebook page, send your e-mail address associated to Facebook to your assigned reunion alumni liaison.

To be added as an administrator you will have to be friends with Billy Bluejay on Facebook. If you are not currently friends with Billy, you will receive a friend request. Facebook Administrator Help Guide.

The more, the merrier! Invite your favorite professors or Jesuits to Alumni Homecoming Weekend!

Professors and Jesuits love to hear from alumni! Let the Office of Alumni Relations know who you would like to invite and we will put you in contact.

Send your names to your assigned reunion alumni liaison (Deborah, Brigid, Kathleen, Sarah or Stephanie).


SUPPORT THE GIFT

Since Creighton’s founding in 1878, the spirit of philanthropy has been a part of the University. Creighton alumni understand firsthand the importance of being men and women for and with others. The spirit of Creighton makes us who we are today. A reunion gift of any level demonstrates your confidence in your Creighton education and your dedication to ensuring the legacy of excellence passes along to the next generation of Creighton students.

What impact will my reunion gift have?

A reunion gift helps support:

> Scholarships for our students who would otherwise be unable to afford a Creighton education;
> Creighton’s nine colleges and schools, providing support for their individual programs and the important work being done by their faculty, staff and students (you can direct your gift to the school/college of your choosing);
> Faculty development programs that enhance teaching and contribute to the expansion of general knowledge and the betterment of the global society.

For more information on your Reunion Class Gift visit giving.creighton.edu/classgift.

SOMETHING FOR EVERYONE

Pillar Events during Alumni Homecoming Weekend

For a quick highlight, the weekend will include a 50-Year Golden Jays Luncheon, President’s Dinner, Mass, Homecoming Pregame Party and Class Reunion Gatherings.

But, there are too many events to list, go here for an updated, dynamic list of the schedule.
**Office of Alumni Relations**

Sarah M. Rider, MA’10  
Director of Engagement and Internal Relations  
Liaison to reunion alumni from Law and Affinity Reunions  
sarahrider@creighton.edu  
402.280.4724 | Office  
402.280.2737 | Fax

Deborah Solie  
Liaison to reunion alumni from Arts & Sciences, Business, Graduate, Nursing, Professional Studies (University College)  
deborahsolie@creighton.edu  
402.280.4790 | Office  
402.280.2737 | Fax

Stephanie Van Veen, BSBA’11  
Assistant Director of Regional & Outreach Programs  
Liaison to reunion alumni from Dentistry  
stephanievaneveen@creighton.edu  
402.280.2588 | Office  
402.280.2737 | Fax

Kathleen Glow, BA’08  
Assistant Director of Regional & Outreach Programs  
Liaison to reunion alumni from Medicine  
kathleenglow@creighton.edu  
402.280.1480 | Office  
402.280.2737 | Fax

Brigid Bidrowski  
Director for School Relations  
Liaison to reunion alumni from Pharmacy, Occupational Therapy and Physical Therapy  
brigidbidrowski@creighton.edu  
402.280.4742 | Office  
402.280.5738 | Fax